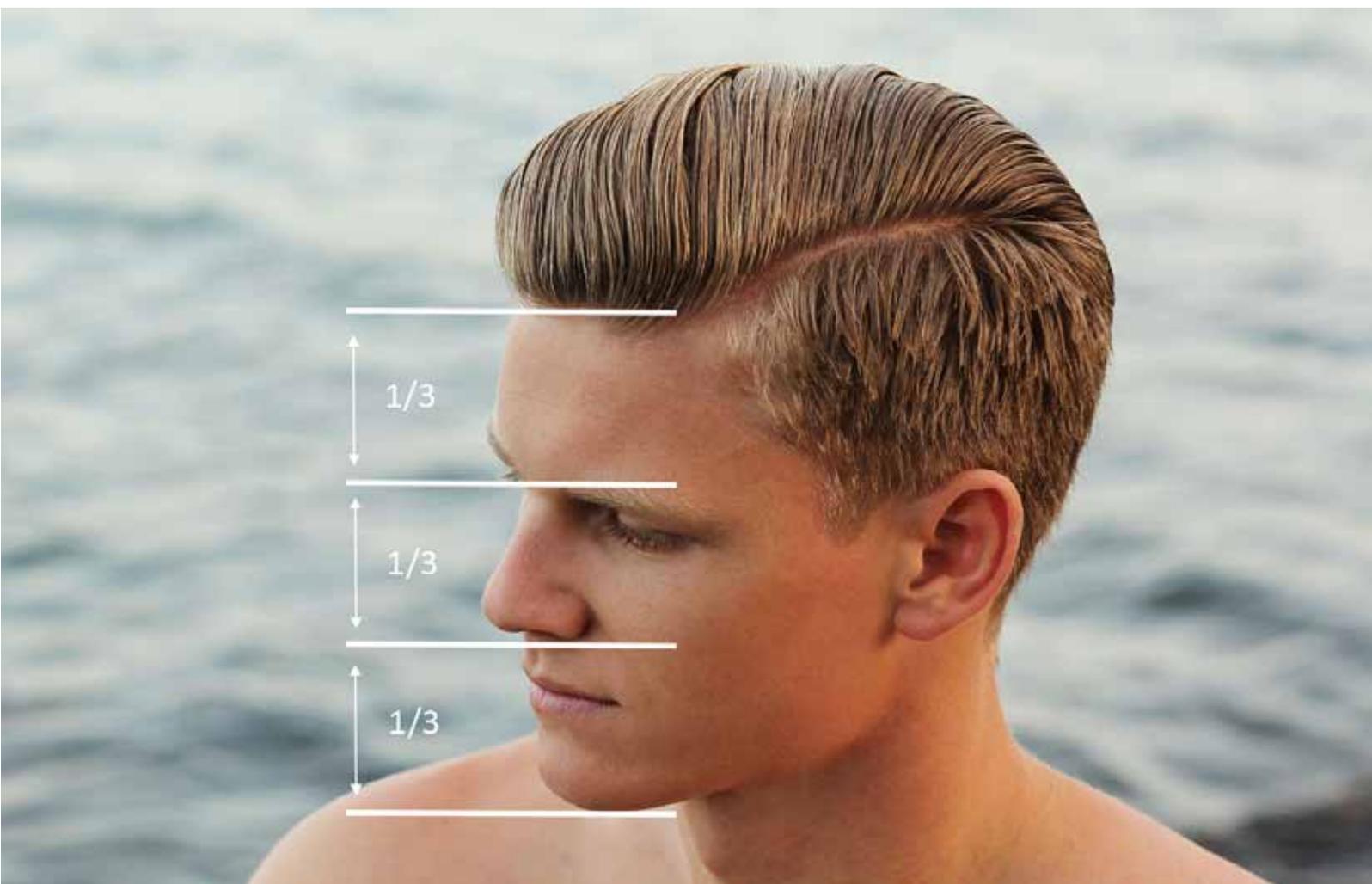


## 2. RULE OF THIRDS

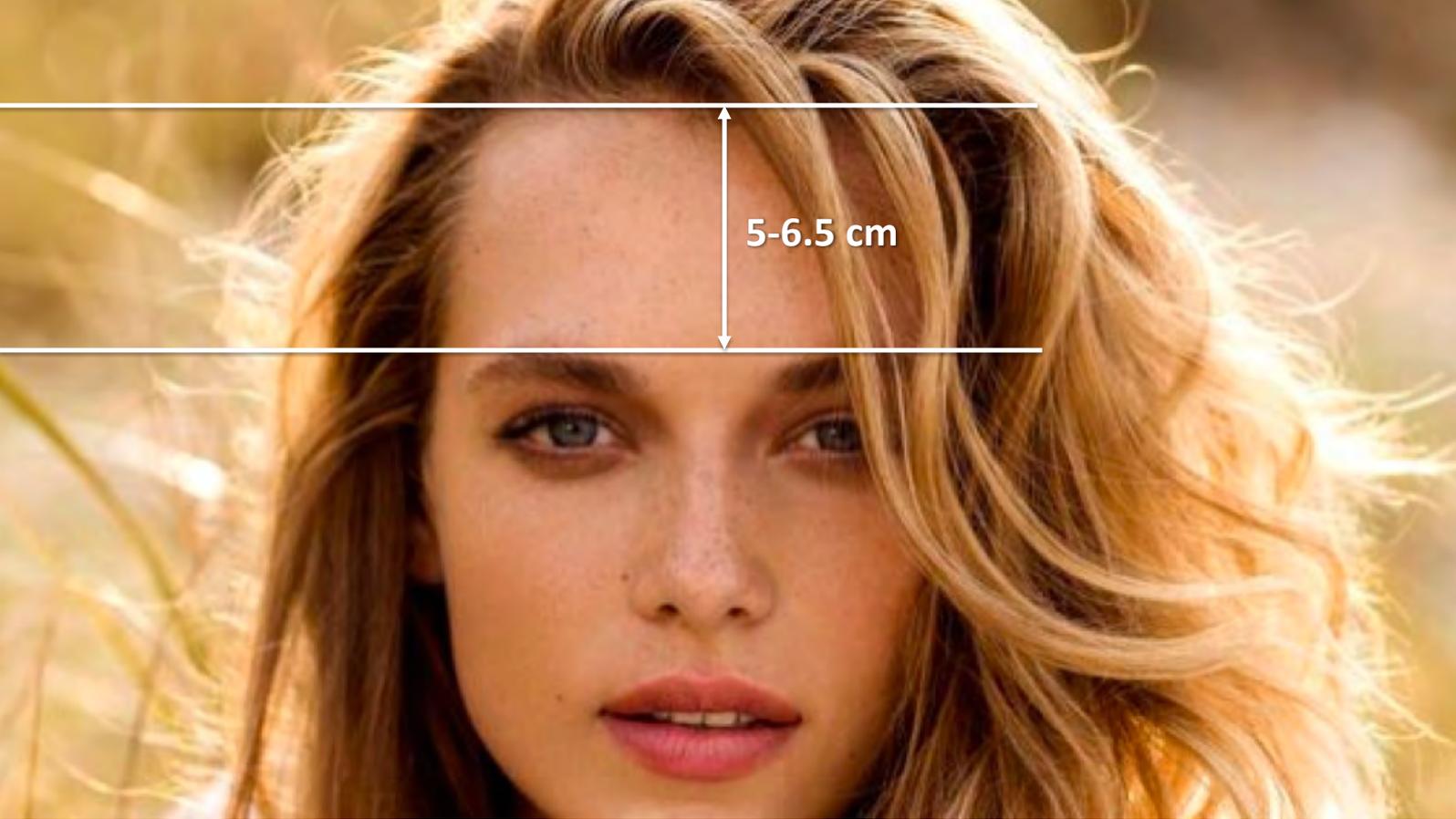
The value of a natural and well positioned hairline and the significance of frontal hair volume in framing the face are frequently overlooked aspects of attractive facial proportion and overall facial aesthetics. When you undergo a hair restoration surgery your surgeon will extensively discuss these aspects before designing your hairline.

Therefore it is important to understand that the following aesthetic principles may be considered. An attractive and proportionate face has been defined by the 'rule of thirds'. This principle states that in most attractive faces, forehead height should be one third of the total height of the face and approximately equal in height to the mid and lower face.

The best balance of facial aesthetics exists when the face can be divided into three equal horizontal dimensions: from the chin to the bottom of the nose, from the bottom of the nose to the brow, and from the brow to the hairline (see below). If certain facial features are out of proportion to others, the overall facial harmony can be improved by bringing these aspects of the facial features back into proportion.



*The line drawing illustrates the 'rule of thirds' when analyzing facial aesthetics. This pattern of facial dimensions was described by Leonardo da Vinci.*



### The rule of thirds also counts for women

The female hairline is variable in position. However, a "normal" female hairline is typically positioned 5 to 6,5 cm above the brows and usually begins at some point where the scalp slopes from a more horizontal position to a vertical one. This optimal position allows for ease of hairstyling and provides facial harmony and balance. There are a number of women who have a hereditary high hairline or high forehead. The appearance of a high hairline can make women look masculine and/or older than they actually are. The associated high forehead is often seen as unattractive and their hair styling is often limited to combing downward (bangs) to camouflage it. These women, even though there are no signs of hair loss, are dissatisfied with their naturally high forehead and wish they could lower their hairline to a more cosmetically pleasing location. Creating a natural-looking female hairline is completely different and far more complex than creating a good male hairline. Dr. Feriduni is an expert in both, since he has more than 20 years of experience in hair transplantation for men, women and transgender.

